

# HEARTLAND FORWARD

AN INSTITUTE FOR ECONOMIC RENEWAL

## Future of the Heartland: Deploying Place-based Economic Development

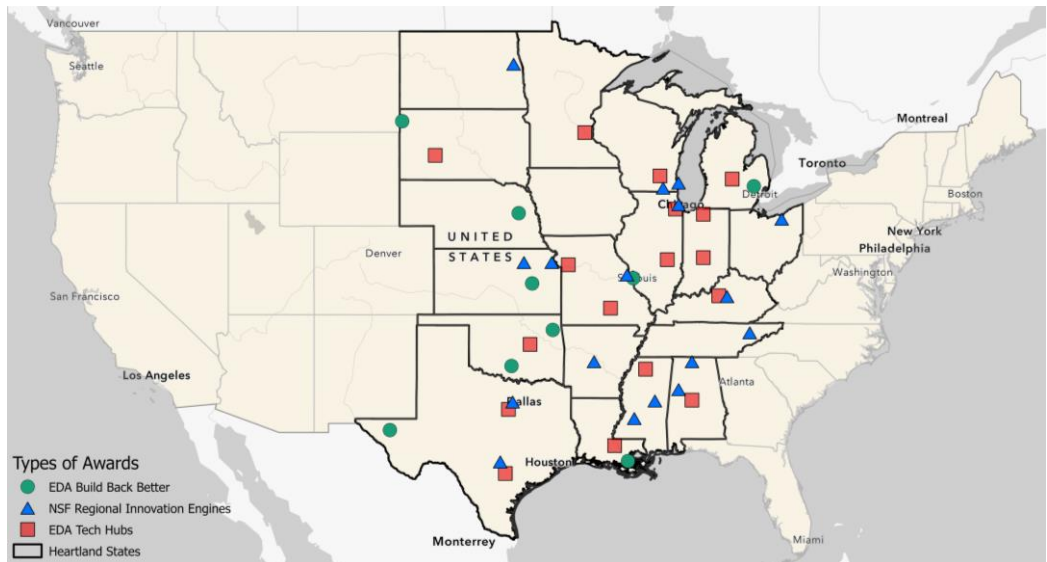
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<https://heartlandforward.org>

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### Heartland's federally-funded hubs



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# Building capacity for placed-based development

- Community capacity
- Firm and industry capacity
- Entrepreneurial capacity
- Innovation infrastructure capacity

# Implementing placed-based strategies


- Construct a regional profile
- Identify target industries for development
- Assessing a regional industry's maturity
- Building effective partnerships



## Quality of place elements

- Art and music institutions
- Thriving restaurant and culinary scene
- Recreation and lifestyle amenities
- Health care access and quality
- Cultural and religious institutions
- Transportation mobility
- K-12 education
- Universities
- Crime rates

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THANK YOU

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