

IMPROVING THE REGULATORY ENVIRONMENT



Local Policy Recommendations:

- Streamline the business creation process within a single platform.
 - Create a comprehensive repository including everything from zoning to food licensing.
 - Enable local permitting entities to accept credit cards or digital transactions.
- Form a Mayor's Small Business Council to hear directly from business owners.
- Support entrepreneurs navigating state licensing processes.
 - Develop relationships between permitting entities and state offices.
 - Link to statewide resources such as control boards, Department of Health, etc.

State Policy Recommendations:

- Form a State Small Business Council to hear directly from business owners.
- Develop a comprehensive new hire guide for recruitment, onboarding, talent retention, tax liability and benefit expectations for businesses.
- Reduce the cost of business filing at the state level.
- Lead education and onboarding for new businesses on the state procurement process.
- Host education events on state tax timelines and changes in tax legislation.
- Support education and technical assistance on the trademark, patent and licensing process.
- Link to county and municipality specific resources such as County Auditors, local health departments, etc.

CASE STUDIES



**Small Business
Development Centers**
Ohio University

1st Stop Business Connection in Ohio

The 1st Stop Business Connection provides free state-level information to get started including: startup guides, hiring guides, industry specific permitting and checklists, timelines for hiring, financial obligations and a comprehensive guide for completing necessary forms.



**OKLAHOMA
Commerce**

Oklahoma One-Stop Shop with Oklahoma Department of Commerce

The Oklahoma Department of Commerce has resources that startups and new businesses can utilize such as startup guides, business licensing support, operational requirements, programmatic resources and investment landscapes. Businesses can search sites, get workforce profiles and custom research along with other free resources.

City of
MEMPHIS

Memphis Equal Business Opportunity Program

Through the Office of Business Diversity & Compliance in the City of Memphis, certifications and support are given to minority-owned business enterprises (MBE), women-owned business enterprises (WBE) and small business enterprises (SBE) to pursue and compete for city contracts.