Employer Feedback Email Template

Send to every participating employer or partner within one week of the event. Takes about five minutes.

Subject: Quick feedback on your Demo Day session

Hi [Employer Name],

Thank you again for being part of Demo Day. Your feedback helps us improve future events, and it takes just a couple of minutes. Feel free to reply directly to this email with your answers below.

1. What worked well during your session?
2. What would you do differently next time?
3. Was there anything about the day, logistics, communication, timing, that we could improve on our end?
4. Would you be interested in participating again? (Yes / Maybe / No, and if maybe or no, what would help make it a better fit?)

Thanks again for everything you brought to the day, it made a real difference for these students.

Sincerely,
[Your Name]
[Organization]