DEMO DAY

Preparation Guide for Employers

You're confirmed for Demo Day! Here is everything you need to know to feel ready.

What to expect

A little more than a half day commitment hosting small groups of 15-20 students in 25-35 minute sessions back-to-back. No formal presentation is required, just conversation and hands-on engagement with your profession and work.

How each session will flow

1. Introduce who you are and what your company does
2. Share your pathway to being in this career
3. Explain what a typical "day-in-the-life" actually looks like
4. A hands-on, engaging activity (the heart of the session)

What hands-on means

The goal is for every student in the group to actually participate, not just watch. This could be a simple task each student completes themselves, a live repair or process they walk through step by step, tools or materials they get to touch and try, or a small activity built around your work. It doesn't require expensive equipment or an elaborate setup, it just needs to be something every student in the group gets to do, not just observe from the back. **See the Session Demonstration Ideas guide for ideas and examples.**

Questions students may ask

1. How did you get started in this field, and was it always the plan?
2. What does a typical day actually look like for you?
3. What's the hardest part of this job that people don't usually expect?
4. What kind of pay or growth can someone expect starting out in this field?
5. What skills or qualities make someone good at this work?
6. If you were my age again, what's one thing you'd want to know about this career?